

Lisa Manyon
208.746.9589

CLIENT: Willow Center for Grieving Children

PRODUCT: Free Grief Support

TITLE: Willow Public Service Announcement

LENGTH: 30 second radio/television script

VIDEO:

OPEN WITH BLACK SCREEN

SCROLLING WHITE TEXT
SUPERIMPOSED TO
COORDINATE WITH
CHILDRENS VO'S
ALTERNATING BETWEEN
MALE AND FEMALE
SAD
SCARED
ANGRY
UPSET
ALONE

FOOTAGE OF CHILDREN IN
SUPPORT GROUP DURING
FEMALE VO
SUPERIMPOSE ON SCREEN
VOLUNTEER OR GIVE
509.780.1156

SOFT DISSOLVE BACK TO
BLACK SCREEN
SUPERIMPOSE COLORED
TEXT TO COINCIDE WITH
CHILDRENS VO'S AS
FOLLOWS:

ACCEPTANCE
UNDERSTANDING
LAUGHTER
PEACE
SUPPORT

CLOSING SHOT OF WILLOW
CENTER LOGO GRAPHICS
WITH ADDRESS & TELEPHONE
SUPERIMPOSED

P.O. BOX 1361
LEWISTON, IDAHO 83501
509.780.1156

AUDIO:

MUSIC: UP & UNDER THROUGHOUT

CHILDRENS VO: sad...scared...angry...upset...alone....

FEMALE ANNOUNCER: Willow Center for Grieving Children helps

participants age's three through eighteen cope with the emotions
they feel after the death of a loved one. This important community
service needs your support so that we can continue to assist our
local children & help them transition to feelings of...

CHILDRENS VO: acceptance...understanding... Laughter... peace...

Support.

FEMALE ANNOUNCER: Willow Center 509.780.1156 .

FADE OUT